



Job Specification

Development Officer

Main Purpose of the Job

The central role of the County Development Officer is to work in collaboration with the county's eight indoor clubs to both encourage and co-ordinate activities designed to retain existing club members and recruit new people into the sport of bowls and ensuring that each club has a clear set of goals/strategies for future and ongoing development (Development Planning).

Working with

- Officers and members of NIBA and NWIBA, including Coaching Coordinator and Safeguarding Officer.
- Local and national organisations concerned with Sports Development, for example B.D.A.
- Website and Social Media Administrator
- Schools and other Youth Groups.

Main duties and responsibilities

- Help create & implement development strategies for NIBA and NWIBA
- Promote the sport of bowls within the County of Northamptonshire, through social media, and by any other means available that are considered appropriate.
- Develop County development initiatives, including chairing DWGs.
- Support and develop tailored Club Development Plans to ensure that clubs become viable organisations.
- Supporting clubs to become more visible in the community.
- Identify successful Recruitment strategies and promote their use by clubs.
- Support E.I.B.A. / Bowls Development Alliance initiatives in the county as appropriate.
- Present guidance and advice to NIBA/NWIBA
- Seek out organisations (including schools and youth groups and invite them to become involved with indoor bowling activities in the County.
- Work towards obtaining relevant funding.

Personal Specification

Essential

- Experience of designing a development strategy.
- A good understanding of Recruitment & Retention strategies.
- Proactive and able to work independently.
- Confident and good at communicating.

Desirable

- An ability to operate through effective team working.
- A range of IT skills.
- Able fund raiser.