



Youth Development in Northamptonshire

- **WHERE ARE WE NOW?**
- **WHERE ARE WE GOING?**
What is our vision?
- **HOW ARE WE GOING TO
GET THERE?**

Brian Langton & Peter Mellor

Presentation to DWG August 2023

NIBA Development Working Group

Creating a new structure for YD across Northamptonshire



Circle 1 OBJECTIVES

To promote, develop and sustain the involvement of young people in the sport of bowls. Young people are defined as between ages of 9 & 30, both genders and all abilities

CIRCLE 2 MANAGEMENT STRUCTURE

Committee of reps from clubs to support a County Youth Development Officer
Supported by execs of the county Associations involved.

CIRCLE 3 COMMUNITY INVOLVEMENT

Reaching out to wider community, esp. Schools, youth groups and with the associated aim of increasing participation in bowls by underrepresented sections of society, e.g., ethnic minorities, disabled youngsters

CIRCLE 4 COACHING STRUCTURE

To promote skills development
The role of NBYDS to be incorporated here.

CIRCLE 5 FINANCE

How to fund?
Establish as a Charity?

CIRCLE 6 MARKETING & SPONSORSHIP

Promotion of activities through using local media, e.g., Radio Northampton, Northamptonshire Sport.
Seek one or more major sponsors.